



**INNOVATIVE SOFTWARE SOLUTIONS**  
*Your Concept, Our Commitment*

2220 Ivy Road, Suite 404  
Charlottesville VA 22903  
ISSValue.com  
434-202-7278

## Prototypes and Concept Design

You have an idea. Maybe you've been frustrated with a website or app that just doesn't get it. Maybe it's time to replace that legacy junk someone built 15 years ago. Maybe you can crush your competition with a better user experience. Whatever the reason, our prototype designs help make your idea a reality.

Potential investors need to see your idea to understand it.

For minimal investment, we will help you attract investors by designing and building screens for them to see/touch/play with. You need to get feedback, show what works, and help your investors understand. Visuals create an emotional connection, leading to committed investors.

**Our commitment is to lower your initial risk, get you a prototype to help get you funded, and be there for you when it's time to launch, improve, and grow.**

"We knew we wanted to build an app to sell tickets. But it wasn't until we saw the ISS visuals that we understood where we were special."

-- Darius Wynn, Co-Founder Passioo



Packages start at \$10K

Goal-oriented User Experience (UX) and Visual Design processes

Full lifecycle Commitment from Concept to Certification to Long-Term Support

Certified Minority Owned Business

Referenceable success from numerous startups like Passioo, Spaces, Newton360, and TrackEMS

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## Prototypes and Concept Design

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- ✓ Visuals to communicate the story: key screens, navigation, and key interactive features, plus the native design files
- ✓ Customer & Audience Profiles: Clearly define exactly who you serve and how they use/value your product or service
- ✓ A website to showcase your idea and your pitch
- ✓ Additional ideas regarding competitive differentiation
- ✓ Engineering Feasibility / Technology Description
- ✓ Description of our partnership commitment and value
- ✓ Estimates for the next phase

Already have a prototype? Need us to take it to the next level?

Contact us and we be happy to customize a quote for the project.