

Services

Software Ideation

Our Visualization Team, consisting of designers and engineers, works with you to specify software features and requirements.

Product Mockups

Our designers will create screenshot-style mockups for your product or service to help raise funds, get pre-orders, or receive funding approval.

Turnkey Product Development

The design and development process provides prototypes for approval. Engineers will develop and deliver a fully tested product providing a great out-of-box experience for your users.

24/7 Customer Support

Our Customer Support Team will provide installation and other on-going software support to you and your customers.

Sales and Marketing Plans

Experts will research the market and create a 24-month sales and marketing plan, providing a roadmap for you and promoting confidence to investors.

Sales Execution

ISS sales experts provide a turnkey operation by creating the sales plan and delivering sales department services. We build a lead generation engine, execute the sales process, and deliver orders.

Capital Infusion Team

A panel of investors can listen to your new product or service pitch and may invest and/or provide business coaching.

About ISS

Founded in 2006, Innovation Software Solutions is a turnkey software development and support company comprised of talented designers, expert engineers, and an empathetic customer support team, all working together to deliver cutting-edge web, tablet, and mobile product solutions. As your technical partner, we help refine your software idea and develop it into a feature-rich solution that answers your customer's needs.



Concept Development Packages

ISS Team

Our creative staff is consumer-driven, market savvy, and will help guide you through the product feature specification process. Our software engineers average 20+ years of experience and deliver ground-breaking software development, on-time and within budget. The customer support team focuses on user needs, supplying friendly and seamless 24/7 support.



**Your Concept,
Our Commitment**

Innovation Software Solutions
Your Concept, Our Commitment

Certified Minority Owned Business

2220 Ivy Road, Suite 404
Charlottesville, VA 22903
www.issvalue.com
info@issvalue.com
Phone: 434-987-6484

Have a great product or service idea?



Looking for a Software Development partner?



Need demo mockups or a website to raise funding?



Need help creating a business plan for investors?



Looking for investors?



Then You Need ISS and a Concept Development Package!



ISS is an advocate of making dreams come true. We are idea visionaries. Our researchers, designers, and engineers partner together to provide mockups and marketing sites that strategically aid in raising funds and support. We know investors because we are investors. And we want to see your product or service invested in today.

ISS created the Concept Development Package to turn your idea into a reality and launch it into the market.

The Concept Development Package

This package brings your unique idea to life with vibrant screenshot-style mockups and a marketing site to help raise funding, get pre-orders, and receive approval for funding the creation of your product or service.

1. Collaboration Meeting

The ISS Visualization Team meets with you to strategize and specify product goals, audiences, features, benefits, and objectives. From this ideation process, we will derive the features to create product screenshots for presentation to investors or prospective customers.

2. Product Mockup Screens

From the insights gathered during the collaboration meeting, the ISS team will create 5 to 10 full-color mockups of the product's key screens featuring desktop, tablet, and mobile versions.

3. Marketing Website

A 1 to 2 page site will be created to walk prospective investors and customers through the features and benefits of this product or service.

The Concept Development Package Plus

The Plus Package is designed for clients who have little experience in market research or creating sales and marketing plans with associated costs for investors. Including everything from The Concept Development Package, this Plus Package delivers expert research insights and 24-month sales and marketing plans. These plans include market analysis, go-to-market plans, and cost projection. Our team of industry experts will deliver a roadmap that will promote confidence in the viability and profitability of your product or service to investors or our Capital Infusion Team.

